1. Completed all phases of systems development life cycle (SDLC), including analysis, design, development, testing and support.
2. Collected and responded to user feedback through iterative improvements to site structure and content.
3. Incorporated SEO techniques to verify maximal site exposure to search engine robots and crawlers.
4. Prepared technical documentation for communication to site engineers and media designers.
5. Tested and debugged site updates and prevented functional flaws from impacting public visitors.
6. Created consistent structural input format to maintain site continuity by authoring and implementing best-practices for designers and content providers.
7. Defined standardized criteria for adoption of third-party deliverables within website infrastructure.
8. Collaborated with business development personnel to verify compliance with customer requirements.
9. Monitored compliance with regulated accessibility standards such as [Area of certification].
10. Developed and implemented iterative updates by reviewing past performance metrics and [Type] figures.
11. Researched and implemented site management platforms such as [Product or Service], choosing solutions best suited to unique client needs.
12. Developed optimal full-stack content for [Type] sites during [Timeframe] code review meetings.
13. Maintained websites for branches of [Company].
14. Conceptualized, planned and executed original designs for wide range of website properties.
15. Troubleshot issues with websites and fixed scripting and use issues.
16. Backed up or modified applications and related data to provide for disaster recovery.
17. Designed graphics for website decoration and layout.
18. Identified and eliminated website bugs to improve user experience.
19. Configured and purchased domains for websites.
20. Built user interface, data visualizations and designed overall user experience, resulting in [Number]% increase in sales.
21. Worked with [Job title] and art directors to create dynamic website.
22. Monitored systems for intrusions or denial of service attacks and reported security breaches to appropriate personnel.